

AICPA ACCOUNTING PROGRAM FOR BUILDING THE PROFESSION:

• Advanced High School Accounting •

Greetings, Devoted Educator!

We're excited to partner with you to bring Advanced High School Accounting to your school. Your advocacy is instrumental in preparing students for careers in business and accounting, and we've created a variety of materials to assist you.

Here's a list of the materials we've created for various audiences to help you make a case for why the AICPA Accounting Program for Building the Profession (APBP) is a good fit for your school:

POWERPOINT PRESENTATION

Ideal for a presentation to the school board or other group of stakeholders, this deck is designed to get you the buy-in you need. It's customizable and covers why advanced accounting is important, how it benefits everyone, what exactly the APBP program is, how easy it is to implement and more.

FLYER

Attach this flyer to the parent, counselor and/or principal letter to give them an easily-digestible rundown of what APBP is and how it benefits students and educators. You can also print a stack to share with the school board as a complementary takeaway to your PowerPoint presentation to keep the program top of mind and prompt them to learn more.

COURSE DESCRIPTION

This course description can be customized to reflect the name of the course at your school.

RECRUITMENT POSTER

Get students interested in the diverse possibilities of a career in accounting and how this course could help them get there. Hang it in your room, the hallways, or anywhere students congregate to pique their interest. While not currently downloadable, this 11x17 printed poster can be requested from our [resource library](#).

PRINCIPAL LETTER

This letter introduces the course, details its success so far and outlines the benefits of incorporating it into your school's business curriculum. Encourage your principal to learn more by tailoring this customizable piece to align with their preferred method of receiving information (through you, our website, email, etc.).

COUNSELOR LETTER

You're not just looking for kids who are good at math. Help counselors identify the type of students you seek for your class by using this letter to provide them with a more accurate portrayal of the accounting profession and the types of individuals that are needed for the accounting profession today.

PARENT LETTER

Share this customizable letter with students' parents to easily explain what this advanced accounting course provides and why it would be beneficial to their student's high school education. Turning parents into allies can be incredibly helpful in the pull to bring this course to your child's school.

APBP SUPPORTER LETTER

Do you have support from CPAs or have you heard from your students' parents that they would like to see an advanced accounting course offered at your school? Share this customizable letter with interested parties and let your principal hear from them!

To request or download these resources, please visit StartHereGoPlaces.com/APBP-implementation-package

Thank you for championing your school's business curriculum and giving your students a head start toward a rewarding career in accounting! We're here to help along the way.

Your partners in progress, **The AICPA APBP team**

